



Ishwar Deep

📁 Employment History

Digital Marketing Intern at Holidaykeepers.com

February 2023 — April 2023

- Collaborate with senior consultants to develop and execute impactful marketing strategies, leading to a notable increase in website traffic and bookings. Additionally, expertly manage website development projects, implementing effective SEO organic techniques to enhance visibility, rankings, and overall website traffic.
- Achieve efficient optimization of host onboarding procedures, guaranteeing a seamless and streamlined experience for new hosts.

Digital Marketing Intern at Service Design Network, Köln

September 2022 — February 2023

- Boost user engagement and drive website traffic through strategic planning and scheduling of corporate social media content.
- Designed captivating social media graphics with Canva and Adobe Premiere Pro, analyzed SEO and SEA research, and utilized Hootsuite and Buffer for social media management.

Digital Marketing Intern at Skimbox

October 2021 — March 2022

- Executed effective SEO and SEA strategies through advanced keyword research and on-page/off-page optimization techniques analysis.
- Increased website traffic by 25% through SEO optimization and SEM campaigns.
- Achieved a 20% conversion rate through targeted social media ads and email marketing campaigns.

Working Student at ZF Friedrichshafen AG, Schweinfurt

July 2022 — September 2022

- E-mobility manufacturing division, acquiring invaluable hands-on expertise in electric vehicle production through my contributions.

🎓 Education

International Business and Engineering (IBE),- THWS: Technical University of Applied Sciences Würzburg-Schweinfurt

March 2020 — Present

Studienkolleg, Rashtreeya Vidyalyaya College of Engineering (RVCE), Bengaluru

October 2018 — September 2019

Details

Schweinfurt, Germany

DOB: 06th March 1999

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Links

[Website](#)

[LinkedIn](#)

Core Expertise

SMM

SEO/ SEM

Affiliate Marketing

Domain Management

Strategic Planning

AWS

Growth Hacking

Influencer Marketing

Link Building

AI Prompt

Microsoft Office Suite (Excel,
PowerPoint, Word, Outlook)

SAP S/4 Hana

Cryptocurrency

Blockchain

Extra-curricular Activities

Vice President (National Human Rights Organization), Ranchi, India - 2020

- Exemplified leadership and unwavering dedication to social justice and human rights during the Vice Presidency.

Languages

English

German